

Dear colleague in the international albinism community:

I am writing today to share with you some important news!

**Under the Same Sun (UTSS) is pleased to announce that June 13 has been designated "International Albinism Day". The World Albinism Alliance (WAA) has also pledged their support for this initiative.**

This day was selected in recognition of the first UN Resolution on Albinism ([resolution L25](#)) which was adopted in Geneva at the United Nations Human Rights Council on June 13, 2013.

This was an historic day for the albinism rights movement internationally.

UTSS has been working tirelessly at the United Nations to address the various human rights violations that people with albinism experience in a variety of countries.

There is a special celebration luncheon and program being held at the UN in Geneva on June 13, 2014 in recognition of this day. Staff from UTSS will be present to lead the event.

The UN Human Rights office will hold a Google+ Hangout on the human rights situation of persons with albinism and to dispel the myths on Friday 13 June at 4:30pm CET:  
<http://google.com/+unitednationshumanrights>

**Take part in the conversation via Twitter, Google+ and Facebook and invite your respective networks to join.**

Facebook event: <https://www.facebook.com/events/597357277045457/>

Google+ event:

<https://plus.google.com/u/0/b/110621601354060013807/events/crt3eo4p4vl863c2qdfh77eog6s>

Send your questions and your views to the participants using [#NotGhosts](#) .

The intention in establishing this international day for albinism is to create a platform whereby various national albinism groups will have a way to highlight important issues related to the rights of people with albinism. In addition, international groups like UTSS and WAA will have a

similar mechanism in place.

We encourage you to use this day in whatever manner would be appropriate in your local context. Some groups may reach out to the media and hold press conferences, others may launch online campaigns or other types of events. The key is to use whatever we can to make the world aware of the unique challenges people with albinism often live with.

My apologies for the short notice, but this initiative was just recently established. Do what you can for this year, and certainly for next year we will all have ample time to create a bigger focus.

Thanks so much for your important partnership in fighting for the rights of persons with albinism worldwide.

Sincerely,

Peter Ash  
Founder/CEO  
Under The Same Sun